

WALLACE CENTER AT WINROCK INTERNATIONAL

The Wallace Center has been a key organization in fostering a more sustainable food and agricultural system in the United States since 1983. We've employed research, policy analysis and education to drive change that benefits farmers, urban and rural communities, our natural resources and the health of our citizens. In 2000, the Center joined Winrock International, enhancing its potential to foster food systems change and complementing an already extensive program in international development.

Our current focus is on developing market-based solutions that link a larger number of people and communities to "good food"— food that is healthy, green, fair, and affordable. Our approach is four-fold:

- We build links within a diverse and growing network of food and farm innovators with convenings and communications that bring participants together
- We strengthen this network by gathering, creating and sharing knowledge
- We prime the pump of change by monitoring the emergence of useful models and helping others adopt or adapt them
- We work to bring financial resources and other capacity building support to good food innovators

Our current work reflects this commitment to creating greater access to good food through market-based solutions, and includes:

CHARTING GROWTH: BUILDING A STRONGER CASE FOR SUSTAINABLE FOOD SYSTEMS

Charting Growth: is developing a set of rigorous measures so that those working to build a good food system can chart its growth and assess its strength. These indicators will both build the business case for developing a good food system and demonstrate how well the system actually delivers food that is healthy, green, fair, and affordable.

COMMUNITY FOOD ENTERPRISE: LOCAL SUCCESS IN A GLOBAL MARKETPLACE

Through research and analysis of cutting edge community-based food enterprises from around the globe, Community Food Enterprise is building a knowledge base of how diverse models of local ownership bring more good food to more people. These case studies will be presented both as a book and as the seed of an online database, an interactive resource for people working to start or support local food enterprises.

FOOD AND SOCIETY 2008: GATHERING FOR GOOD FOOD

Launched in 2001 by the W.K. Kellogg Foundation, the annual Food and Society Networking Conference brings together more than 500 people from across the country to share knowledge, exchange ideas, and strategize next

steps. Since 2005, the Wallace Center has partnered with the W.K. Kellogg Foundation to organize and host the conference, connecting hundreds of food systems leaders and thinkers in support of good food.

NATIONAL GOOD FOOD NETWORK

The Wallace Center's National Good Food Network is a central, national resource for on-the-ground efforts to move good food beyond the direct-marketing realm into larger scale, wholesale channels. The Network is building a central communications and knowledge hub for regional efforts and working to leverage resources for those efforts.

NATIONAL FARMERS MARKET NETWORK

The National Farmers' Market Network focuses on education and knowledge sharing to reduce the startup learning curve for individuals and organizations that operate farmers' markets, as well as for farmers and other vendors. In addition to working with partner organizations around the country to produce how-to handbooks, the Network also conducts trainings and outreach nationwide.

CONTACT

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The Wallace Center supports entrepreneurs and communities as they build a new, 21st century food system that is healthier for people, the environment, and the economy. The Center builds and strengthens links in the emerging chain of businesses and civic efforts focused on making good food – clean, green, fair, affordable food – an everyday reality in every community. Winrock International is a nonprofit organization that works with people in the United States and around the world to empower the disadvantaged, increase economic opportunity, and sustain natural resources.

